

# VOLVO 142E







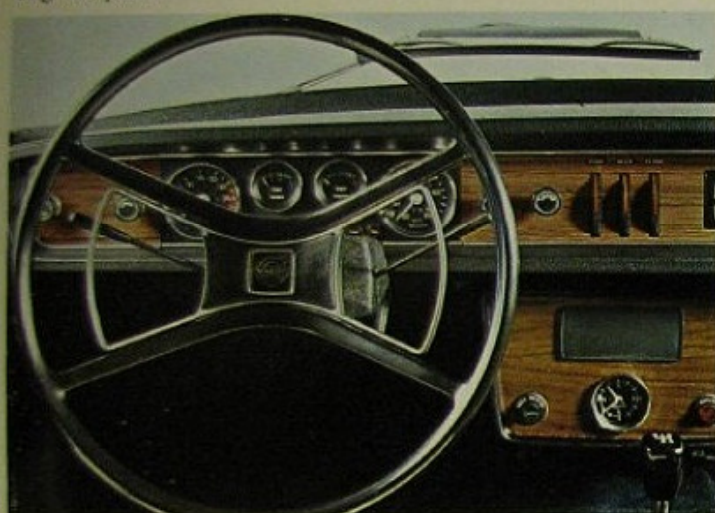
## Open it up and you're in for some surprises.

Appearances are deceiving. On the outside, the 142E looks like the familiar Volvo sedan. Inside, it's a very special Volvo sedan. The 142E has Electronic fuel injection and a lot of extras that come standard. It's built to accelerate quickly, like a high performance car. And deteriorate slowly like a Volvo.

The 142E is very accommodating for an intermediate size car. It accommodates five people on its leather covered upholstery. The two bucket seats in front are extremely versatile. The seats move back and forth. The headrests move up and down. The backs recline from vertical to horizontal. And the lumbar areas adjust for firmness. Volvo bucket seats were designed by orthopedic surgeons so Volvo drivers wouldn't need a chiropractor after a long ride. There's 26.6 square feet of tinted glass all around. Thick pile carpeting underfoot. An uncluttered instrument panel. And if you look closely, a radio antenna is imbedded in the windshield standard equipment whether you order it or not.

There's a new panel arrangement for your dials and controls. And a new deep-dish, four-spoke steering wheel you can easily see them through. A dash-mounted tachometer is redlined at 6,000 rpm. It tells how fast the engine is turning so you don't get carried away by how fast it can turn. Also new for 1972 is the 142E's short-throw gear lever. This makes it easier to operate the 4-speed synchromesh transmission.

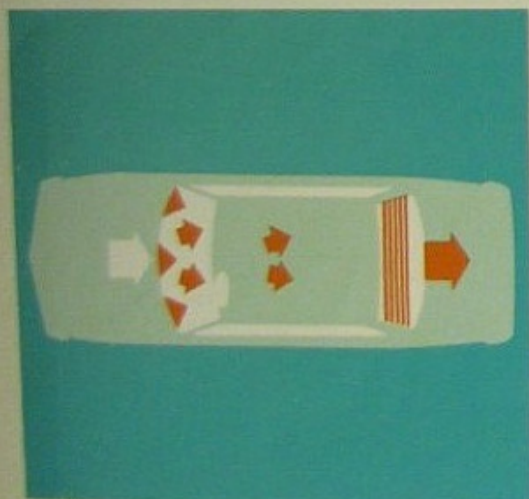
To make it easier on the engine and your gas mileage, an electrically-operated overdrive on the 4th gear holds road speed while reducing engine speed.



Volvo wants you to use your seatbelts. So we design ours to be less of a nuisance and more of a convenience. Both front seat safety belts and the two outer position rear seat safety belts are of the inertia type which give automatic adjustment of length and roll tidily out of the way when not used. The center rear passenger seat has a lap belt.



Since all Canadian roads aren't 8 lanes wide, we've built the 142E to maneuver in tight squeezes. Steering is quick and precise. It will make a U-turn in two car lengths and turn circles inside a Volkswagen Beetle.



Your back seat passengers won't freeze while you roast. Or vice versa. The 142E's heating system is thermostatically controlled. So the inside temperature remains constant regardless of outside temperature. There are seven outlets for the heater. An electric rear window defroster is standard equipment.

The 142E's flow-through ventilation system keeps fresh air circulating even with the windows closed. The extractor vents let stale air out without letting exhaust in. Air conditioning is available as an option.



The 142E's doors swing open a full 80°. So a lady can alight like a lady. There's a halfway stop, too, in case the lady parks too close to the next car.



The trunk of the 142E is built like a deep box. It holds more empty space to put things in than an Oldsmobile. You can even unpack the spare tire without unpacking the entire trunk.